



**KCTV5 Helps Kansas Citizens Get Ready for Digital Transition**  
*Station Offers Viewers Opportunity to Test Their TV for Digital Compatibility*

KANSAS CITY, MO. – KCTV5 is helping Kansas City residents get ready for the digital transition. The station has scheduled the KCTV5 DTV Test Day on August 26, 2008 during most newscasts airing on KCTV. The test will instantly let viewers know if their TV is compatible with the upcoming digital transition.

“Educating our viewers on the digital transition has been a top priority,” said Kirk Black, Senior VP Meredith Broadcasting and General Manager for KCTV5 & MyKSMO-TV. “The DTV Test Day is a great way to get viewers the information they need to prepare for the transition.”

The KCTV5 DTV Test will simulate the February 17, 2009 digital switch. Viewers with cable, satellite or a digital ready TV should continue to see the broadcast, while viewers with non-compatible TVs will receive information on what steps should be taken to convert their sets. *(A note to viewers, this test isn't for viewers who subscribe to cable or satellite. Some cable viewers may see the test screen, but that's only because not all cable operators have completed their end of the transition work yet. During the DTV Test we will inform viewers they need not be concerned if they're watching and they have cable or satellite.)*

In addition to the test, KCTV5 will feature basic DTV information and answer viewer frequently asked questions about the switch. The KCTV5 DTV Test can be seen during the following Newscasts on Tuesday August 26, 2008:

KCTV5 News at noon

KCTV5 News at 5 p.m.

KCTV5 News at 6 p.m.

KCTV5 News at 10 p.m.

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**ABOUT KCTV**

[KCTV5](#) has been Kansas City's CBS Network affiliate since 1955. KCTV5 is committed to deliver the highest quality news, information and entertainment programming. KCTV operates with the highest commitment to the local community and will provide service to our customers, second to no other.

**ABOUT MEREDITH CORPORATION**

Meredith Corporation is one of the nation's leading media and marketing companies with core competencies in magazine and book publishing, television broadcasting, integrated marketing and interactive media. Meredith owns 13 television stations that reach over 9 percent of television households across the country and one radio station: WGCL-TV (CBS), Atlanta; KPHO-TV (CBS), Phoenix, AZ; KPDX-TV (MyNetwork), Portland, OR; KPTV (FOX), Portland, OR; WFSB-TV (CBS), Hartford-New Haven, CT; WSMV-TV (NBC), Nashville, TN; KCTV (CBS), Kansas City, MO; KSMO-TV (MyNetwork) in Kansas City, MO; WHNS-TV (FOX), Greenville-Spartanburg-Anderson, SC-Asheville, NC; WNEM-TV (CBS), Flint-Saginaw, MI; KVVU-TV (FOX), Las Vegas, NV; WSHM, (CBS) Springfield, MA; and radio station WNEM-AM in Saginaw-Bay City, MI.

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